



PUBLIC NOTICE

Federal Communications Commission
445 12th St., S.W.
Washington, D.C. 20554

News Media Information 202 / 418-0500
Internet: <http://www.fcc.gov>
TTY: 1-888-835-5322

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COMMENT DEADLINES SET FOR *NOTICE OF PROPOSED RULEMAKING* TO MODIFY OR ELIMINATE THE NATIONAL TELEVISION AUDIENCE REACH CAP AND UHF DISCOUNT

MB Docket No. 17-318

Comment Date: February 26, 2018
Reply Comment Date: March 27, 2018

On December 14, 2017, the Commission released a *Notice of Proposed Rulemaking (NPRM)* in MB Docket No. 17-318 initiating a comprehensive review of the national television audience reach cap, including the so-called UHF discount used by broadcasters to determine compliance with the cap.¹ The current national cap limits entities from owning or controlling television stations that, together, reach more than 39 percent of the television households in the country.² The Commission set deadlines for filing comments and reply comments at 30 and 60 days, respectively, after publication of the *NPRM* in the Federal Register.³ A summary of the *NPRM* was published in the Federal Register on January 26, 2018.⁴ Thus, comments must be submitted no later than February 26, 2018. Reply comments must be submitted no later than March 27, 2018. Commenters must follow the filing instructions provided in paragraph 33 of the *NPRM*.⁵ The *NPRM* is also available on the Commission's website.⁶

People with Disabilities: To request materials in accessible formats for people with disabilities (Braille, large print, electronic files, audio format), send an e-mail to fcc504@fcc.gov or call the Consumer & Governmental Affairs Bureau at 202-418-0530 (voice), 202-418-0432 (TTY).

For more information about this proceeding, contact Julie Saulnier, Industry Analysis Division, Media Bureau, at 202-418-1598 or Julie.Saulnier@fcc.gov.

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¹ *Amendment of Section 73.3555(e) of the Commission's Rules, National Television Multiple Ownership Rule*, MB Docket No. 17-318, Notice of Proposed Rulemaking (*NPRM*), FCC 17-169 (rel. Dec. 18, 2017).

² 47 CFR § 73.3555(e).

³ *NPRM* at 1.

⁴ See FCC, Amendment of Section 73.3555(e) of the Commission's Rules, National Television Multiple Ownership Rule, Proposed Rule, 83 FR 3661 (Jan. 26, 2018).

⁵ *NPRM* at 14-15, para. 33.

⁶ See https://apps.fcc.gov/edocs_public/attachmatch/FCC-17-169A1.pdf.